

Meet Microsoft's game-changing lineup

Clemson University scores with Microsoft Surface.

See how the school is using innovative solutions to make a digital transformation and promote its winning athletic and academic programs across social media.

"They all work together to tell the story of Clemson Athletics and Clemson University."

—Tim Match, Associate Athletic Director of External Affairs

Surface Book

Students in the @ClemsonTigers Creativity Studio create storyboards and write out shot lists for upcoming videos.

Surface Studio

Touch and Dial capabilities allow students and professors to effortlessly edit photos and videos for social media.

Surface Pro 4

Portability makes the Surface Pro 4 easy for students to use in the @ClemsonTigers Creativity Studio and around campus.

OneNote

Professors and students make edits, take notes, and draw directly on the screen using the Surface Pen.

Surface Hub

Students collaborate on projects in the @ClemsonTigers Creativity Studio and communicate with others on campus and off-site.

Skype for Business

Team members can connect with recruits, students, and student-athletes from anywhere in the world.



At Clemson, best is the standard.
And Surface is the best of the standard.

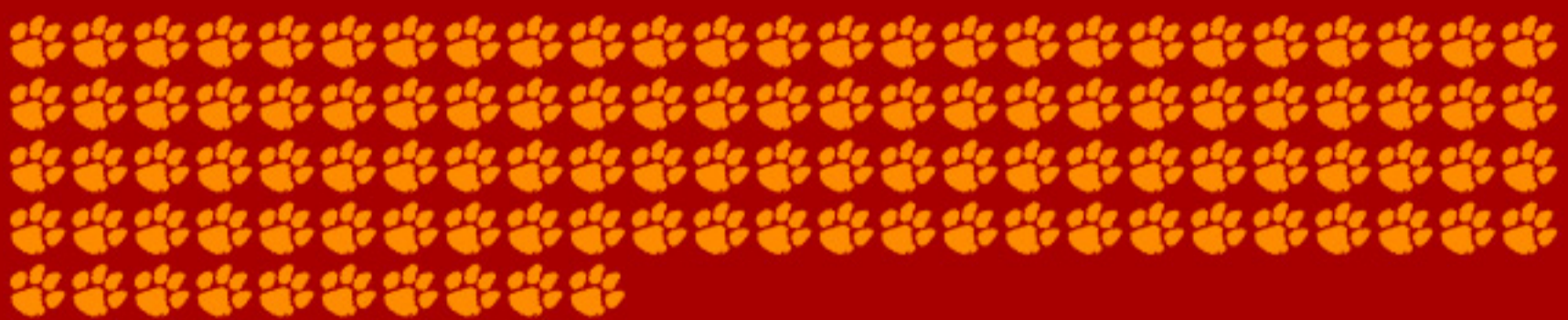
By getting the whole Microsoft Surface lineup into the game, Clemson University has consistently increased its reach, garnering the attention of recruits, students, student-athletes, and fans. The athletic department now boasts more than **2.2 million** total fans/followers on social media and has generated almost **250 million** video views across digital platforms over the last three years.

Current stats

502K Instagram followers



1.1M Twitter followers



584K Facebook followers

